

A Quarterly Report from Operation Healing Forces.

## **2016 WAS EPIC.** Exceptional generosity has helped us help more operators.

Without a doubt, Operation Healing Forces (OHF) experienced our most phenomenal growth year ever. Numerous donations from civilian patriots across the U.S. have fueled our outstanding growth and expansion during 2016.

We are proud to report that we have received an astounding 872% increase in cash donations from 2015 to 2016 – 872%! Generous donors have increased more than eight-fold from 30 to 263 in that same time frame. One donor couple who are deeply devoted to our cause donated an astounding \$500,000 last year. The number of homes donated for our retreats more than doubled. And through 2017 a total of 396 SOF and spouses from more than 75 cities and 11 states will have attended OHF retreats.

We are on a roll, as the saying goes, and there's no sign of any let-up. The year 2017 promises to continue our growth enabling us to serve even more wounded SOF and spouses. Despite all that we do, we have only begun to address the full and profound need among SOF activeduty and recent-veteran personnel for our life-changing and life-affirming retreats.

**A QUICK RECAP:** By any standard, 2016 was a banner year! Thanks to amazing benefactors like you, we can report:

- Cash donations increased from nearly \$175,000 in 2015 to more than \$1,693,000 in 2016
- Donated homes for retreats increased from five in 2015 to 12 in 2016
- Donors increased from 30 in 2015 to 263 in 2016
- Retreats are growing from five in 2015 to 25 in 2017

**3996** Wounded Special Operations Forces and spouses to be served by year end 2017.



"The care we were given combined with the brotherhood and sisterhood that quickly developed provided a sense of security, so much so that my wife and I were able to completely drop our guard."

■ Green Beret Sergeant First Class, retreat participant recovering from multiple shrapnel wounds and traumatic brain injury



John Stallings (right), President and CEO of SunTrust Bank, Virginia Division, and Cyndi Massad, Senior VP SunTrust Bank Client Services, present OHF Founder and Chairman Gary Markel with a \$50,000 donation last October in Richmond, VA.



OHF Executive Director Jeff Hudson (left) speaks with United States Special Operations Command (USSOCOM) Commander General Tony Thomas and Care Coalition Director Colonel Cary Harbaugh at USSOCOM's Care Coalition Conference in March. Both officers shared their thanks for OHF's service to Special Operations Forces.

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#### Strategic Planning Guides Our Future



**Jeff Hudson,** Lieutenant Colonel (R), U.S. Army, OHF Executive Director

REPORT

**DIRECTOR'S** 

### SOF is on mission —right now for US.

Special Operations Forces (SOF) deployed to 146 countries in 2016. In Africa alone, deployments increased 1,600%. The operational pace is unrelenting. This small elite force recently surpassed the rest of the Department of Defense in casualty rates. Suicides, divorces, brain injuries, posttraumatic stress, and cancer rates are still major issues for our nation's most elite forces. Additionally, the SOF cancer rate has surpassed our civilian population.

In 2016, we've had some incredibly patriotic Americans step forward to offer a ray of hope to those bearing the brunt of battle. Our OHF donors are shining a light to help bring struggling couples back together, allowing them to realize their sacrifices were not in vain, and showing them that Americans really do care. OHF peer counseling and sharing of information have created bonds between spouses and among fellow operators. They have revitalized couples to provide hope where hope was lost and to seek treatment instead of facing continued pain.

You, our donors, help make these miraculous stories of recovery, redemption, and salvation possible. Without your support, the Constitution is just piece of paper and an office is just a title. Our society is only sustained by good men and women like you who stand by those who are willing to sacrifice all.

Thank you for daring to make a stand. May God bless you, those on missions as I pen this, and our families. I send you gratitude beyond words for your support.

Both our staff and our board of directors have been actively involved in preparing a three-year strategic plan for the years 2017 through 2019. This plan will guide our efforts in the most time- and cost-efficient ways in the coming years and help ensure that our goals are consistently met. This process is an organizational management tool used to set priorities, focus energies and resources, strengthen operations, align all involved toward a common goal, establish intended outcomes and results, and assess and adjust our response to a changing environment.

#### Letter from the Chairman Gary Markel, OHF Founder

## We couldn't do it without you.

The United States military, particularly Special Operation Forces (SOF), who has devoted and risked their lives to preserve our freedom as Americans has always had a special place in my heart. It is more than reassuring to know that this feeling is shared by so many who have donated funds, homes, or in-kind items like meals or transportation.

Where would our country be without SOF? The public hears about an occasional SOF mission like the successful assassination of Osama bin Laden in 2011. However, for the most part, the activities of SOF escape the press because they are so highly classified. SOF casualties often go unreported for the same reason. These warriors work quietly, out of the limelight, in secret, and almost always unherToward those ends, we conduct quarterly board meetings between directors and staff to evaluate progress. We construct detailed plans to make sure that our wounded, ill and injured SOF and spouses receive the best possible rehabilitative experiences while we remain careful stewards of every donated dollar.

The current strategic plan for 2017 – 2019 seeks to increase retreats to 35 in 2018 and extend to 50 in 2019. Attaining this goal will have allowed us to serve 450 wounded SOF couples with more than 900 participants in three years.

alded for their astonishing bravery in the face of seemingly insurmountable odds. Yet still they sacrifice everything, including sometimes their lives and families, to preserve the United States of America.

Our belief has been that special operators are best served in small groups of their peers. In the past, we have been cautious by sponsoring a limited number of retreats to test this theory, which has proven to be 100% correct. As one participating spouse said, "My husband would never openly share things like he has this week if he were not among his brothers. And the retreat was just as healing for me."

In 2016, we conducted 12 retreats. In 2017, we will host 25. In 2018, it will be 35. For 2019 our aim is to sponsor 50 OHF retreats. To achieve these worthwhile and very do-able goals requires your continued help to fund program expenses, 100% of which are spent directly on operator and spousal services. Thank you for your past support. Thank you in advance for your continued generosity to OHF in the exciting years ahead.

Check out our website! operationhealingforces.org



"This trip has given us the chance to get back to who we as a couple were, and work on getting back to 'us'," Capt. Shelia Frankenfield, USAF (R) wrote this to us after she and husband Lt. Col.

#### SPOTLIGHT ON COUPLES Meet the Frankenfields.

#### Gordon Frankenfield returned from an OHF retreat in late 2016. To which we say, "Mission accomplished!"

In addition to serving in Iraq and Afghanistan, the Frankenfields have faced one horrific battle after another due to health issues neither they nor their three children could have anticipated. Shelia, a former emergency nurse with Air Force Special Operations Command, was diagnosed with a debilitating systemic disease while serving in Balad, Iraq. She was medically retired then diagnosed with cervical cancer and later with breast cancer. Husband Gordon, a C-130 J pilot who flew in Iraq in support of Special Operations Forces, was diagnosed with testicular cancer just two weeks after Shelia's cancer diagnosis. Thanks to surgeries, chemotherapy and extensive rehab, the Frankenfields have regained their health. Thanks to Operation Healing Forces, they are regaining their marriage and strengthening their family. We appreciate your thanks, Shelia and Gordon, but it was our honor. And, in fact, it's the only reason we're here.

### Our Activities Are Designed To Create Growth and Healing.

### **Our focus remains the three Rs.**

After long and repeated deployment to war-torn regions of the world, Special Operation Forces and their mates suffer untold hardships readjusting to stateside life. **The Rehabilitation, Reintegration and Resiliency** available through Operation Healing Forces retreats do much to benefit not only the operator but the spouse and the entire family as well. It's not a stretch to realize that happier couples can more easily be happier parents.

#### Starting conversations among participants helps.

There is a stigma in the SOF community associated with counseling and therapy, which is a major obstacle for those needing help. That's why OHF chooses activities that are known to elicit conversation, break barriers, and create comfort between participants. So the therapeutic activities our participants experience during retreats are actually productive. These may include parasailing, horseback riding, ATVs, snowmobiling, skiing, SCUBA diving, ropes courses and other intensive pastimes. Each is carefully chosen to encourage camaraderie between fellow operators and their life partners. Doing things together that may be familiar to the operator but unfamiliar to the spouse can break the emotional ice and begin conversation. Couples can discover a willingness to explore issues that they face individually, as a couple, and as a group. In essence, these therapeutic activities are central to helping create bonds that cure, which is our mission.



# **Donations GROW!**

One hundred percent of donations to Operation Healing Forces goes directly to program expenses that benefit our wounded operators and their spouses during their retreats. Brothers Gary and Tony Markel personally fund all other expenses - General, Administrative and Fundraising costs to continue making all other donations from benefactors like you solely for the benefit of wounded SOF and spouses.

And how successful are we as an organization? As a result of their participation in an OHF retreat, 96% of attendees reported that OHF continues to have a positive impact on their relationships, mental health, confidence, and continued recovery. That is what we call success.

### **Dedicate Your Gift** To Someone Special.

Many benefactors of Operation Healing Forces choose to make their donation in honor of someone important in their lives. Recently, the following donors have chosen to remember another person through gifts to Operation Healing Forces.

#### **Donor Name**

Cherry Grove Foundation Jerry and Charlotte Dawson Lt. Colonel (R) and Mrs. Stephen Huebner

Offit Capital M. Soloman Organization CT Len Reed David and Donna Schaar David and Donna Schaar Susan Schaar

#### **Donor Name**

Ron and Mary Jane Campbell Hourigan Construction Judith Cull Rivero, Gordimer and Company, P.A.

Gerard Capone Stewart Kasen Owen Maiden Russell Rabb, Jr Claude Dawson, Jr- 82nd Airborne LCDR Allan Huebner, USN and LCDR Christopher Huebner James W. Crystal James W. Crystal USMA Class of '54 Susan and Bill Schaar Bill Schaar birthday Bill Schaar birthday

Steven Francis Snyder, U.S.M.C.

#### In Memory

In Honor

Ben Davidson Marshall Weakley's Father Lindsey Cull George K. Winton

#### Donantions Made In Honor of Gary and/or Tony Markel

Clarence and Mary Costa Bruce and Janet Kay Pat and Barry Parkhill Jay Weinberg & Marilyn Simon

### Thank you for your support of Operation Healing Forces

### **Comments? Questions?**

Please tell us what you think about our quarterly newsletter. Direct questions, comments, or to unsubscribe, e-mail us at: info@operationhealingforces.org or by mail to:

#### **Operation Healing Forces**

380 Park Place Blvd, Suite 175, Clearwater, FL 33759

### **2016 Financial Report**

Thanks to our generous donors, a total of \$1,767,955.26 was raised in support of Operation Healing Forces during 2016. Below are our expenses during the year:

Program Expenses	\$1,015,233.25
General & Administrative Expense	ses \$87,864.00
Fundraising Expenses	\$130,904.61



Former Marine and current Army Special Operations Forces Green Beret Ricky Hughes treats one of the 250 children, women and men he and his team personally aided over a 24-hour period in Thailand this past year. After being wounded in Afghanistan, Ricky underwent extensive treatment and rehab in the U.S., including an OHF retreat. He is shown *wearing a baseball cap received while* on retreat with OHF.



Creating bonds that cure.

www.operationhealingforces.org

Spring 2017